
International Marketing Data and Statistics

2011

35th edition

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Foreword

International Marketing Data and Statistics is a compendium of statistical information on the countries of the Americas, Asia, Africa, the Middle East and Oceania. Published annually, it provides a wealth of detailed and up-to-date statistical information relevant to pan-regional and international market planning. The information is regularly updated and held on an international database of market information comprising 23 subject areas.

Published annually since the mid-1970s, **International Marketing Data and Statistics** or IMDAS is now in its 35th edition. The data coverage includes a considerable number of 30-year time-series, which permit the analysis of socio-economic trends over a longer time span as a basis for forecasting. The book is published at the end of each year so that figures for the most recent complete year (in this edition 2009) can be included for key parameters.

In addition to major countries, the country coverage includes smaller international countries and states. Although the availability of statistical information on these countries is limited and they are minor markets, it assists in building up a more comprehensive picture of the total international market and will be of interest to academic users.

The data are presented in tabular form and in several sections a number of extrapolated tables have been included.

Readers requiring detailed guidance on sources of information used in the compilation of the data are referred to the World Directory of Business Information Sources (Euromonitor International, 2010) for more comprehensive listings.

A companion volume of marketing data, European Marketing Data and Statistics (EMDAS) is also available in the same format. The data included in both volumes are also accessible as part of the Global Marketing Information Database (GMID) on the web.

As multinational companies extend their activities and developing countries and regions play an increasingly important role in international trade, statistical information on the countries of the world will become an essential pre-requisite for forward planning. **International Marketing Data and Statistics** aims to provide such a compilation in a handy format which allows easy access to key data drawn from hundreds of market sources and Euromonitor International's own extensive information resources. Euromonitor International has an important ongoing research programme in the world's emerging markets (concentrating primarily on Eastern Europe, Latin America and South-East Asia), and has published several new reports and directories concentrating on these areas.

All of the databases in this 35th edition of **International Marketing Data and Statistics** are still in a formative stage and will be expanded and developed over subsequent editions. User comments are welcomed. Also, whilst the editors have made every effort to ensure accuracy, Euromonitor International cannot accept responsibility for any errors which may have occurred.

Advertising Statistics

Table 1.3

Radio Adspend 1985-2009

Million units of national currency

| | 1985 | 1990 | 1995 | 2000 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | US\$ million 2009 |
|----------------------|---------|---------|---------|---------|---------|---------|---------|-----------|-----------|-----------|-------------------|
| Algeria | | | | | | | | | | | |
| Argentina | | 92 | 205 | 231 | 93 | 105 | 126 | 152 | 169 | 201 | 53.9 |
| Australia | 291 | 384 | 510 | 684 | 827 | 880 | 925 | 984 | 1,020 | 1,000 | 779.7 |
| Azerbaijan | | | | | | | | | | | |
| Bolivia | | | | | | | | | | | |
| Brazil | | | 204 | 481 | 607 | 680 | 702 | 786 | 1,004 | 1,297 | 648.8 |
| Cameroon | | | | | | | | | | | |
| Canada | 810 | 761 | 754 | 1,015 | 1,209 | 1,313 | 1,388 | 1,468 | 1,564 | 1,578 | 1,383.9 |
| Chile | 12,558 | 13,794 | 20,284 | 34,012 | 30,233 | 33,860 | 35,113 | 37,079 | 38,636 | 40,259 | 71.8 |
| China | 7 | 77 | 738 | 1,574 | 3,293 | 3,886 | 5,719 | 6,282 | 7,538 | 8,000 | 1,171.1 |
| Colombia | | | 43,117 | 169,791 | 273,000 | 340,400 | 426,600 | 1,003,700 | 1,145,000 | 1,143,000 | 527.5 |
| Ecuador | | | | | 50 | 55 | 56 | 60 | 66 | 72 | 72.0 |
| Egypt | | | | | 135 | 164 | 273 | 285 | 361 | 452 | 81.5 |
| Hong Kong, China | 55 | 169 | 478 | 494 | 717 | 790 | 835 | 1,121 | 1,248 | 1,129 | 145.6 |
| India | 181 | 415 | 1,000 | 1,800 | 2,360 | 3,300 | 3,700 | 5,260 | 5,350 | 5,767 | 119.1 |
| Indonesia | 24,315 | 51,524 | 119,000 | 179,900 | 428,000 | 376,000 | 369,000 | 851,000 | 936,000 | 983,000 | 94.4 |
| Iran | | | | | | | | | | | |
| Israel | | | | 400 | 233 | 252 | 234 | 234 | 238 | 243 | 61.8 |
| Japan | 424,035 | 277,462 | 208,000 | 207,000 | 179,500 | 177,800 | 174,400 | 167,100 | 154,900 | 152,610 | 1,631.9 |
| Jordan | | | | | | | | | | | |
| Kazakhstan | | | | | | 2,147 | 3,134 | 4,048 | 6,268 | 7,574 | 51.3 |
| Kenya | | | 366 | 1,401 | 1,891 | 1,987 | 2,141 | 2,308 | 2,388 | 2,441 | 31.6 |
| Kuwait | | | | 1 | 2 | 2 | 2 | 2 | 2 | 2 | 7.3 |
| Malaysia | 6 | 18 | 59 | 102 | 169 | 178 | 193 | 241 | 292 | 321 | 91.1 |
| Mexico | | | 2,407 | 5,011 | 3,862 | 4,167 | 4,497 | 5,204 | 5,592 | 5,742 | 424.9 |
| Morocco | | | | | | | | | | | |
| New Zealand | 144 | 142 | 158 | 190 | 247 | 256 | 269 | 274 | 248 | 250 | 156.2 |
| Nigeria | | | 399 | 1,550 | 70 | 46 | 29 | 17 | 14 | 12 | 0.1 |
| Pakistan | 5 | 24 | 129 | 173 | 200 | 300 | 350 | 550 | 767 | 805 | 9.9 |
| Peru | | | 48 | 77 | 91 | 99 | 118 | 125 | 131 | 134 | 44.6 |
| Philippines | 569 | 854 | 2,409 | 10,813 | 19,461 | 22,120 | 24,122 | 24,010 | 28,491 | 29,442 | 617.5 |
| Saudi Arabia | | | | 64 | 71 | 83 | 94 | 112 | 138 | 158 | 42.0 |
| Singapore | 4 | 16 | 55 | 77 | 189 | 178 | 153 | 144 | 140 | 141 | 96.8 |
| South Africa | 88 | 236 | 574 | 1,223 | 1,933 | 2,799 | 3,150 | 3,465 | 3,812 | 4,193 | 497.1 |
| South Korea | 69,180 | 107,771 | 187,225 | 250,400 | 218,700 | 224,300 | 233,400 | 233,400 | 247,400 | 251,100 | 196.4 |
| Taiwan | 1,148 | 2,133 | 3,969 | 2,310 | 3,462 | 3,076 | 3,966 | 3,770 | 3,695 | 3,391 | 102.6 |
| Thailand | 462 | 1,514 | 4,690 | 5,060 | 6,850 | 7,055 | 7,458 | 7,273 | 7,957 | 7,917 | 230.9 |
| Tunisia | | | | | | | | | | | |
| Turkmenistan | | | | | | | | | | | |
| United Arab Emirates | | | | 71 | 27 | 4 | 48 | 48 | 51 | 55 | 15.0 |
| USA | 5,602 | 8,833 | 11,470 | 20,819 | 20,364 | 20,589 | 20,892 | 21,211 | 19,218 | 16,528 | 16,528.0 |
| Venezuela | | | | 21 | 78 | 123 | 83 | 77 | 100 | 131 | 60.8 |
| Vietnam | | | | 42,503 | 9,700 | 12,800 | 14,800 | 22,500 | 12,900 | 14,500 | 0.8 |

Source: Euromonitor International from World Association of Newspapers

Banking and Finance Statistics

Table 4.6

Credit Cards in Circulation 1998-2009

'000

| | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Argentina | 8,037.3 | 9,917.0 | 10,566.4 | 10,547.0 | 6,867.0 | 9,369.7 | 9,953.7 | 12,918.4 | 16,162.4 | 18,972.2 | 24,793.5 | 27,404.5 |
| Australia | 8,246.0 | 9,178.0 | 10,086.0 | 11,178.0 | 11,833.0 | 13,010.0 | 13,656.0 | 14,331.0 | 15,149.0 | 15,704.0 | 16,222.0 | 16,426.6 |
| Brazil | 22,362.2 | 27,631.1 | 36,626.2 | 47,211.4 | 55,094.1 | 63,459.5 | 76,109.3 | 92,744.9 | 109,217.1 | 138,006.4 | 164,561.7 | 174,984.4 |
| Canada | 38,325.3 | 41,126.6 | 44,563.6 | 47,636.2 | 51,417.5 | 54,373.9 | 55,973.2 | 60,781.5 | 64,392.7 | 68,356.9 | 72,436.2 | 73,592.6 |
| Chile | 2,174.7 | 2,214.3 | 2,494.5 | 2,604.1 | 2,666.7 | 2,628.2 | 2,701.3 | 3,384.7 | 10,981.9 | 21,583.4 | 22,986.9 | 22,084.0 |
| China | 276.0 | 576.0 | 793.0 | 5,089.0 | 15,081.0 | 23,086.0 | 37,002.4 | 40,403.6 | 49,553.9 | 90,260.0 | 142,146.5 | 185,272.3 |
| Colombia | 1,672.3 | 1,521.7 | 1,423.0 | 2,053.1 | 2,239.4 | 2,488.9 | 2,812.2 | 3,180.5 | 4,542.8 | 5,251.5 | 6,023.8 | 6,129.8 |
| Egypt | | | | | | | | | | | | |
| Hong Kong, China | 4,825.9 | 5,602.3 | 6,719.0 | 7,965.9 | 8,957.3 | 9,845.1 | 10,830.4 | 11,865.0 | 12,696.3 | 13,678.8 | 14,311.6 | 14,739.6 |
| India | 3,426.0 | 4,200.0 | 4,900.0 | 5,510.0 | 7,400.0 | 10,000.0 | 14,509.0 | 17,327.0 | 21,579.6 | 26,223.0 | 26,053.0 | 20,735.8 |
| Indonesia | 2,481.1 | 2,663.9 | 2,889.0 | 3,196.0 | 3,597.7 | 4,163.8 | 5,138.8 | 6,421.9 | 7,817.1 | 8,759.6 | 11,120.1 | 11,826.3 |
| Israel | 2,629.5 | 2,797.8 | 2,982.4 | 3,176.2 | 3,390.7 | 3,590.0 | 3,760.9 | 4,032.1 | 4,501.4 | 5,037.1 | 5,325.0 | 5,687.1 |
| Japan | 270,451.1 | 260,808.4 | 252,189.1 | 255,015.5 | 266,768.6 | 276,026.9 | 286,755.3 | 297,189.1 | 317,313.0 | 330,295.0 | 345,758.3 | 351,286.9 |
| Malaysia | 2,050.0 | 2,346.0 | 2,818.0 | 3,421.0 | 4,380.0 | 5,128.0 | 6,615.0 | 7,860.0 | 8,878.0 | 9,949.3 | 10,867.4 | 10,874.0 |
| Mexico | 4,539.1 | 4,771.3 | 5,036.6 | 5,561.0 | 7,148.3 | 8,648.8 | 10,891.0 | 13,810.8 | 19,602.9 | 24,181.7 | 26,489.8 | 23,857.5 |
| Morocco | | | | | | | | | | | | |
| New Zealand | | | | | | | | | | | | |
| Philippines | 4,233.0 | 4,428.4 | 4,645.6 | 4,852.1 | 5,037.9 | 5,612.6 | 6,090.1 | 6,472.4 | 6,809.1 | 7,143.7 | 7,463.5 | 7,733.3 |
| Saudi Arabia | 361.0 | 414.0 | 413.0 | 533.0 | 527.7 | 759.0 | 822.3 | 866.5 | 1,233.6 | 1,861.9 | 2,507.4 | 3,067.9 |
| Singapore | 2,040.0 | 2,207.9 | 2,430.8 | 2,742.3 | 3,135.9 | 3,389.5 | 3,783.1 | 4,296.2 | 4,917.5 | 5,457.2 | 6,071.4 | 6,496.2 |
| South Africa | 5,031.7 | 4,759.0 | 4,611.8 | 4,908.7 | 4,334.7 | 4,767.3 | 4,960.0 | 5,634.0 | 7,163.8 | 8,100.0 | 7,910.0 | 7,794.3 |
| South Korea | 28,665.0 | 27,878.2 | 36,712.8 | 49,562.0 | 105,613.1 | 94,732.3 | 86,328.7 | 86,855.8 | 91,552.1 | 89,448.0 | 95,278.5 | 106,148.4 |
| Taiwan | 10,425.5 | 13,355.2 | 18,051.9 | 23,909.1 | 31,396.1 | 37,683.8 | 44,036.9 | 45,356.9 | 38,202.0 | 35,912.9 | 35,200.5 | 30,545.2 |
| Thailand | 1,906.7 | 1,629.0 | 1,765.6 | 2,568.0 | 5,633.4 | 6,734.9 | 8,648.1 | 10,409.6 | 12,312.0 | 12,640.0 | 14,260.0 | 14,443.2 |
| USA | 475,830.3 | 482,828.1 | 510,595.8 | 553,816.7 | 585,125.5 | 618,981.0 | 630,234.7 | 664,570.6 | 701,207.8 | 739,071.5 | 695,807.6 | 632,460.9 |
| Venezuela | 2,826.8 | 2,728.7 | 2,723.3 | 2,783.4 | 2,855.3 | 2,545.5 | 2,698.0 | 3,406.5 | 4,510.4 | 5,719.0 | 6,403.8 | 6,023.3 |
| Vietnam | 3.8 | 2.1 | 4.5 | 12.0 | 30.0 | 185.0 | 250.0 | 265.0 | 272.0 | 285.0 | 325.0 | 349.8 |

Source: Euromonitor International from trade sources

Banking and Finance Statistics

Table 4.7

Charge Cards in Circulation 1998-2009

'000

| | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|------------------|---------|---------|---------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| Argentina | 57.6 | 64.4 | 54.8 | 73.2 | 69.0 | 67.9 | 72.6 | 94.4 | 119.3 | 166.1 | 182.7 | 203.0 |
| Australia | 2,445.0 | 2,581.0 | 2,727.0 | 2,875.0 | 3,056.0 | 3,240.0 | 3,489.0 | 3,647.0 | 3,799.0 | 3,974.2 | 4,074.6 | 4,097.3 |
| Brazil | 829.1 | 956.0 | 1,115.6 | 1,415.7 | 1,605.2 | 1,765.4 | 1,892.5 | 2,142.9 | 2,452.7 | 2,760.3 | 3,107.9 | 3,404.0 |
| Canada | 3,543.3 | 4,192.3 | 4,155.6 | 4,493.2 | 4,489.9 | 4,689.1 | 4,681.3 | 4,634.2 | 4,883.4 | 5,107.0 | 5,557.5 | 5,226.9 |
| Chile | | | | | | | | | | | | |
| China | | | | | | | | | | | | |
| Colombia | | | | | | | | | | | | |
| Egypt | | | | | | | | | | | | |
| Hong Kong, China | 337.3 | 351.5 | 367.7 | 384.1 | 392.7 | 404.9 | 419.6 | 435.0 | 453.7 | 471.2 | 488.4 | 499.4 |
| India | 155.0 | 200.0 | 300.0 | 400.0 | 599.9 | 899.2 | 1,300.0 | 1,735.9 | 2,500.7 | 2,990.1 | 2,812.6 | 2,626.3 |
| Indonesia | 283.9 | 295.3 | 308.0 | 322.2 | 338.3 | 356.2 | 361.2 | 378.1 | 398.8 | 418.3 | 428.3 | 432.9 |
| Israel | 2,629.5 | 2,797.8 | 2,982.4 | 3,176.2 | 3,390.7 | 3,590.0 | 3,760.9 | 4,032.1 | 4,501.4 | 5,037.1 | 5,325.0 | 5,687.1 |
| Japan | | | | | | | | | | | | |
| Malaysia | 205.0 | 233.5 | 236.0 | 259.0 | 308.0 | 310.0 | 280.0 | 240.0 | 272.1 | 245.6 | 285.6 | 285.0 |
| Mexico | 981.8 | 1,029.8 | 1,091.8 | 1,196.1 | 1,234.1 | 1,344.3 | 1,436.1 | 1,561.1 | 1,686.9 | 1,782.7 | 1,944.9 | 2,025.0 |
| Morocco | | | | | | | | | | | | |
| New Zealand | | | | | | | | | | | | |
| Philippines | 806.3 | 806.1 | 807.4 | 810.1 | 814.8 | 821.7 | 830.0 | 839.7 | 850.0 | 862.8 | 873.8 | 878.4 |
| Saudi Arabia | | | | | 201.5 | 308.4 | 428.1 | 476.6 | 497.5 | 541.9 | 590.3 | 643.3 |
| Singapore | 93.4 | 100.4 | 107.3 | 125.3 | 139.7 | 146.2 | 174.3 | 185.1 | 203.9 | 225.4 | 247.4 | 247.3 |
| South Africa | 234.3 | 229.5 | 217.3 | 240.5 | 215.2 | 201.4 | 209.8 | 215.3 | 217.5 | 219.6 | 213.1 | 208.9 |
| South Korea | 1,044.6 | 1,055.7 | 1,065.9 | 1,073.8 | 1,092.8 | 1,095.7 | 1,086.6 | 1,075.9 | 1,067.7 | 1,058.1 | 956.5 | 840.0 |
| Taiwan | 214.5 | 219.8 | 224.1 | 225.9 | 194.9 | 166.2 | 145.1 | 137.1 | 122.0 | 111.7 | 103.6 | 96.4 |
| Thailand | 711.1 | 734.6 | 759.8 | 788.4 | 822.0 | 860.8 | 904.0 | 952.0 | 1,003.9 | 1,036.4 | 1,064.4 | 1,090.3 |
| USA | 9,656.2 | 9,202.0 | 9,606.0 | 11,601.2 | 11,670.9 | 11,894.9 | 13,285.7 | 13,696.3 | 14,178.2 | 17,034.0 | 17,556.7 | 15,937.6 |
| Venezuela | 191.5 | 198.8 | 205.0 | 218.0 | 224.6 | 173.4 | 162.0 | 95.2 | 56.1 | 53.3 | 48.9 | 44.1 |
| Vietnam | | | | | | | | | | | | |

Source: Euromonitor International from trade sources

Consumer Expenditure Statistics

Consumer Expenditure by Object 2009 (continued)

US\$ million

| | Transport | Communi- cations | Leisure and Recreation | Education | Hotels and Catering | Miscellaneous Goods and Services | Total |
|----------------------|-------------|---------------------|---------------------------|-----------|------------------------|--|-------------|
| Algeria | 3,002.0 | 1,134.6 | 813.6 | 839.2 | 819.3 | 3,410.0 | 45,540.6 |
| Argentina | 22,363.4 | 6,446.9 | 15,415.4 | 2,012.0 | 12,780.7 | 16,919.1 | 175,068.2 |
| Australia | 62,807.9 | 17,395.3 | 62,388.7 | 21,381.3 | 45,204.5 | 88,336.8 | 556,030.7 |
| Azerbaijan | 935.1 | 457.8 | 596.8 | 278.2 | 1,225.7 | 656.6 | 18,003.3 |
| Bolivia | 2,221.9 | 413.3 | 279.9 | 631.3 | 1,055.9 | 451.4 | 11,379.7 |
| Brazil | 129,941.2 | 54,438.7 | 33,641.2 | 71,337.5 | 26,669.9 | 137,442.7 | 991,591.7 |
| Cameroon | 1,211.0 | 612.8 | 197.3 | 679.0 | 1,095.2 | 689.1 | 14,698.7 |
| Canada | 111,117.1 | 16,914.9 | 73,464.8 | 12,558.7 | 51,922.2 | 95,465.2 | 776,929.3 |
| Chile | 5,640.5 | 5,149.1 | 2,283.7 | 4,611.5 | 4,968.5 | 10,707.9 | 95,795.7 |
| China | 101,992.8 | 83,628.5 | 87,859.6 | 85,140.6 | 141,822.2 | 194,561.7 | 1,702,500.3 |
| Colombia | 19,105.3 | 4,963.2 | 7,354.3 | 7,045.3 | 9,521.3 | 9,591.6 | 144,047.3 |
| Ecuador | 5,547.0 | 2,849.2 | 1,636.1 | 2,701.6 | 1,348.8 | 1,600.8 | 34,752.9 |
| Egypt | 10,232.6 | 3,417.1 | 3,751.8 | 5,744.9 | 2,286.8 | 9,480.7 | 149,365.5 |
| Hong Kong, China | 7,409.2 | 3,037.3 | 16,906.5 | 3,197.4 | 10,153.5 | 19,628.9 | 127,930.4 |
| India | 109,383.3 | 23,885.0 | 13,996.7 | 18,962.6 | 20,072.9 | 82,988.2 | 725,566.3 |
| Indonesia | 11,024.2 | 5,124.2 | 6,452.6 | 20,751.9 | 17,282.3 | 6,735.4 | 312,098.4 |
| Iran | 23,656.7 | 6,572.5 | 1,640.6 | 4,056.3 | 3,055.8 | 8,198.4 | 175,351.0 |
| Israel | 4,098.8 | 2,793.0 | 7,386.7 | 6,954.0 | 5,066.4 | 20,277.0 | 109,226.9 |
| Japan | 326,145.4 | 94,665.9 | 306,130.4 | 65,704.5 | 230,947.9 | 323,821.8 | 2,941,994.4 |
| Jordan | 1,575.1 | 382.5 | 465.5 | 797.1 | 159.9 | 662.9 | 19,409.7 |
| Kazakhstan | 3,686.8 | 1,901.5 | 2,377.9 | 1,738.4 | 684.4 | 4,141.5 | 48,851.4 |
| Kenya | 747.6 | 496.9 | 424.4 | 869.2 | 324.3 | 1,061.1 | 21,516.0 |
| Kuwait | 2,682.5 | 1,323.8 | 1,226.4 | 971.4 | 824.1 | 2,042.1 | 29,834.4 |
| Malaysia | 20,267.6 | 6,663.6 | 4,607.1 | 1,667.3 | 9,871.5 | 7,230.6 | 94,713.4 |
| Mexico | 90,309.5 | 28,235.8 | 28,062.2 | 16,196.8 | 24,436.0 | 51,161.1 | 589,027.7 |
| Morocco | 3,144.1 | 1,381.3 | 763.8 | 1,451.0 | 1,329.5 | 5,350.4 | 60,795.2 |
| New Zealand | 9,696.5 | 1,827.9 | 4,783.6 | 3,697.4 | 5,196.9 | 7,276.5 | 68,895.3 |
| Nigeria | 7,251.6 | 2,056.4 | 2,087.9 | 3,891.8 | 1,203.6 | 5,562.8 | 97,273.5 |
| Pakistan | 7,667.4 | 829.0 | 2,191.1 | 4,958.2 | 1,583.5 | 9,976.3 | 124,223.6 |
| Peru | 7,493.8 | 2,504.8 | 1,926.5 | 6,091.6 | 7,269.9 | 10,715.6 | 81,991.3 |
| Philippines | 9,744.0 | 727.2 | 600.7 | 5,461.7 | 7,145.1 | 10,447.0 | 117,739.0 |
| Saudi Arabia | 12,195.2 | 4,412.5 | 10,207.0 | 4,589.7 | 5,093.1 | 14,132.6 | 136,356.1 |
| Singapore | 12,707.1 | 1,800.0 | 8,086.0 | 2,057.4 | 5,874.2 | 8,718.0 | 69,213.4 |
| South Africa | 24,587.1 | 6,996.2 | 6,493.7 | 6,086.1 | 5,404.0 | 19,357.8 | 172,443.4 |
| South Korea | 47,096.9 | 24,794.6 | 31,707.4 | 26,945.2 | 31,528.2 | 61,097.8 | 432,137.2 |
| Taiwan | 15,075.4 | 11,073.0 | 12,137.5 | 15,266.4 | 10,113.8 | 17,743.5 | 223,322.3 |
| Thailand | 27,541.6 | 2,604.1 | 10,449.7 | 1,295.4 | 10,388.8 | 13,975.4 | 146,715.9 |
| Tunisia | 1,678.8 | 667.1 | 775.9 | 1,253.9 | 355.9 | 1,480.2 | 24,405.3 |
| Turkmenistan | 685.7 | 236.7 | 538.3 | 180.9 | 181.0 | 304.1 | 6,097.8 |
| United Arab Emirates | 11,641.6 | 4,063.6 | 3,705.2 | 5,379.2 | 10,598.1 | 6,504.8 | 105,457.7 |
| USA | 1,037,304.9 | 224,140.2 | 921,163.1 | 218,335.3 | 605,895.7 | 1,417,459.3 | 9,823,273.0 |
| Venezuela | 19,659.7 | 9,379.9 | 20,258.2 | 12,990.6 | 18,428.8 | 10,181.6 | 207,693.5 |
| Vietnam | 8,850.9 | 890.3 | 829.4 | 4,362.1 | 5,530.7 | 2,366.2 | 63,982.7 |

Source: National statistical offices/OECD/Eurostat/Euromonitor International

Consumer Market Statistics

Table 6.10

Hot and Soft Drinks: Per Capita Retail Sales 2009*As stated*

| | Coffee (Grams) | Tea (Grams) | Bottled Water (Litres) | Carbonates (Litres) |
|------------------|---------------------------|------------------------|---------------------------------------|--------------------------------|
| Argentina | 715.21 | 165.28 | 112.32 | 114.07 |
| Australia | 1,016.78 | 650.23 | 21.06 | 73.93 |
| Brazil | 2,988.55 | 12.19 | 25.29 | 59.04 |
| Canada | 1,822.83 | 410.44 | 60.71 | 79.26 |
| Chile | 289.22 | 556.44 | 13.56 | 106.87 |
| China | 23.40 | 73.78 | 12.19 | 6.70 |
| Colombia | 1,310.54 | 19.94 | 15.61 | 48.75 |
| Egypt | 69.86 | 965.51 | 3.88 | 13.50 |
| Hong Kong, China | 504.64 | 152.94 | 32.99 | 23.48 |
| India | 33.38 | 207.71 | 2.82 | 1.13 |
| Indonesia | 366.59 | 354.97 | 55.45 | 2.54 |
| Israel | 1,111.83 | 161.12 | 61.33 | 65.66 |
| Japan | 802.14 | 747.65 | 22.48 | 19.54 |
| Malaysia | 764.26 | 197.44 | 6.54 | 11.48 |
| Mexico | 522.92 | 14.18 | 145.69 | 110.89 |
| Morocco | 307.53 | 1,089.84 | 13.67 | 19.14 |
| New Zealand | 755.96 | 843.78 | 10.06 | 77.30 |
| Philippines | 417.74 | 17.07 | 36.42 | 24.61 |
| Saudi Arabia | 747.81 | 659.65 | 47.29 | 76.68 |
| Singapore | 1,455.19 | 220.19 | 7.31 | 19.82 |
| South Africa | 98.91 | 640.72 | 6.68 | 45.52 |
| South Korea | 929.63 | 77.27 | 37.16 | 18.37 |
| Taiwan | 234.14 | 131.03 | 20.26 | 9.96 |
| Thailand | 1,385.97 | 27.67 | 15.45 | 16.56 |
| USA | 2,246.96 | 119.70 | 76.94 | 118.81 |
| Venezuela | 1,277.27 | 18.34 | 15.25 | 70.54 |
| Vietnam | 263.31 | 126.76 | 2.00 | 0.77 |

Source: Euromonitor International from industry sources/national statistics

Consumer Market Statistics

Table 6.11

Dairy Products and Ice Cream: Per Capita Retail Sales 2009*US\$ per capita*

| | Drinking Milk Products | Cheese | Yoghurt and Sour Milk Drinks | Other Dairy Products | Ice Cream |
|------------------|---------------------------------------|---------------|---|-------------------------------------|----------------------|
| Argentina | 31.47 | 59.69 | 17.11 | 10.32 | 18.09 |
| Australia | 138.62 | 62.97 | 34.98 | 18.97 | 85.12 |
| Brazil | 48.70 | 25.29 | 17.51 | 9.20 | 9.97 |
| Canada | 96.04 | 89.78 | 52.40 | 25.76 | 44.14 |
| Chile | 37.80 | 34.52 | 20.03 | 6.84 | 35.37 |
| China | 13.96 | 0.09 | 3.21 | 0.15 | 3.16 |
| Colombia | 58.37 | 6.83 | 9.10 | 3.88 | 9.50 |
| Egypt | 2.44 | 6.78 | 2.51 | 0.11 | 2.13 |
| Hong Kong, China | 47.74 | 4.47 | 12.03 | 14.09 | 18.61 |
| India | 5.06 | 0.09 | 0.24 | 0.13 | 0.36 |
| Indonesia | 4.25 | 0.22 | 0.88 | 1.58 | 1.21 |
| Israel | 82.55 | 69.86 | 50.57 | 56.63 | 46.76 |
| Japan | 68.06 | 25.00 | 54.91 | 21.96 | 50.23 |
| Malaysia | 19.03 | 0.71 | 3.51 | 5.96 | 5.40 |
| Mexico | 33.91 | 28.69 | 11.64 | 6.51 | 5.43 |
| Morocco | 20.59 | 8.84 | 13.61 | 1.85 | 4.09 |
| New Zealand | 167.32 | 59.67 | 25.46 | 19.03 | 45.05 |
| Philippines | 8.36 | 2.11 | 1.20 | 1.62 | 1.90 |
| Saudi Arabia | 41.70 | 36.00 | 26.76 | 14.07 | 11.76 |
| Singapore | 35.64 | 7.17 | 9.53 | 4.03 | 21.39 |
| South Africa | 26.53 | 11.50 | 8.07 | 5.39 | 5.52 |
| South Korea | 51.63 | 3.82 | 24.81 | 0.41 | 32.11 |
| Taiwan | 30.47 | 0.99 | 10.21 | 3.50 | 5.02 |
| Thailand | 12.82 | 0.60 | 8.10 | 4.29 | 4.72 |
| USA | 57.69 | 59.73 | 21.75 | 24.51 | 49.12 |
| Venezuela | 70.47 | 57.66 | 8.75 | 3.95 | 15.43 |
| Vietnam | 6.13 | 0.38 | 1.78 | 2.02 | 1.67 |

Source: Euromonitor International from industry sources/national statistics

Economic Statistics

Gross Domestic Product in National Currencies 1980-2009 (continued)

Billion units of national currency

| | 1980 | 1985 | 1990 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 |
|---------------------|------------|------------|------------|------------|------------|------------|------------|--------------|--------------|--------------|
| Asia Pacific | | | | | | | | | | |
| Afghanistan | 0.16 | 0.17 | 0.18 | 2.70 | 7.81 | 9.05 | 8.73 | 126.77 | 167.20 | 171.98 |
| American Samoa | 0.11 | 0.09 | 0.11 | 0.20 | 0.23 | 0.24 | 0.22 | 0.23 | 0.23 | 0.24 |
| Armenia | | | 0.05 | 522.26 | 661.21 | 804.34 | 955.39 | 987.44 | 1,031.34 | 1,175.88 |
| Azerbaijan | | | 0.00 | 2.13 | 2.73 | 3.16 | 3.44 | 3.78 | 4.72 | 5.32 |
| Bangladesh | 258.53 | 536.63 | 972.65 | 1,525.18 | 1,663.24 | 1,807.01 | 2,001.77 | 2,196.97 | 2,370.86 | 2,535.46 |
| Bhutan | 1.03 | 2.17 | 4.88 | 9.55 | 11.03 | 13.18 | 15.15 | 17.62 | 20.11 | 22.89 |
| Brunei | 11.96 | 8.79 | 6.38 | 6.71 | 7.21 | 7.72 | 6.78 | 7.80 | 10.35 | 10.04 |
| Cambodia | 8.40 | 16.96 | 598.64 | 8,110.68 | 9,201.92 | 10,145.33 | 11,720.32 | 13,376.07 | 14,082.64 | 15,633.22 |
| China | 459.29 | 907.67 | 1,934.78 | 6,321.69 | 7,416.36 | 8,165.85 | 8,653.16 | 8,967.71 | 9,921.46 | 10,965.50 |
| Fiji | 0.97 | 1.30 | 1.96 | 2.76 | 2.93 | 3.02 | 3.29 | 3.83 | 3.59 | 3.78 |
| French Polynesia | 77.91 | 182.47 | 229.91 | 261.11 | 257.90 | 281.36 | 296.27 | 306.22 | 316.71 | 320.53 |
| Guam | | | | 3.00 | 2.99 | 3.11 | 3.55 | 3.03 | 3.42 | 3.63 |
| Hong Kong, China | 142.20 | 272.89 | 587.62 | 1,115.74 | 1,229.48 | 1,365.02 | 1,292.76 | 1,266.67 | 1,317.65 | 1,299.22 |
| India | 1,360.13 | 2,622.40 | 5,686.70 | 11,918.10 | 13,786.20 | 15,271.60 | 17,512.00 | 19,520.40 | 21,023.10 | 22,789.50 |
| Indonesia | 45,445.70 | 98,406.00 | 210,866.00 | 454,514.00 | 532,568.00 | 627,695.00 | 955,753.00 | 1,099,730.00 | 1,389,769.80 | 1,646,322.20 |
| Japan | 243,235.00 | 325,792.00 | 440,125.00 | 493,588.00 | 504,262.00 | 515,249.00 | 504,843.00 | 497,629.00 | 502,989.90 | 497,719.70 |
| Kazakhstan | | | 0.10 | 1,014.20 | 1,415.80 | 1,672.10 | 1,733.26 | 2,016.46 | 2,599.90 | 3,250.59 |
| Kiribati | 0.02 | 0.03 | 0.03 | 0.05 | 0.06 | 0.06 | 0.08 | 0.08 | 0.08 | 0.08 |
| Kyrgyzstan | | | 0.04 | 16.15 | 23.40 | 30.69 | 34.18 | 48.74 | 65.36 | 73.88 |
| Laos | 5.32 | 84.41 | 612.68 | 1,364.71 | 1,646.48 | 2,099.33 | 4,044.29 | 9,853.73 | 13,042.05 | 14,981.09 |
| Macau | 5.00 | 10.58 | 25.95 | 55.33 | 52.81 | 53.23 | 49.36 | 47.29 | 48.97 | 49.70 |
| Malaysia | 53.31 | 77.47 | 119.08 | 222.47 | 253.73 | 281.80 | 283.24 | 300.76 | 356.40 | 352.58 |
| Maldives | 0.40 | 0.81 | 1.89 | 4.70 | 5.30 | 5.98 | 6.36 | 6.94 | 7.35 | 7.65 |
| Mongolia | 9.72 | 13.68 | 13.83 | 589.14 | 666.87 | 901.12 | 878.56 | 1,003.59 | 1,238.33 | 1,343.22 |
| Myanmar | 38.61 | 55.99 | 151.94 | 604.73 | 791.98 | 1,119.51 | 1,609.78 | 2,190.32 | 2,552.73 | 3,548.47 |
| Nauru | 0.02 | 0.03 | 0.04 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 | 0.03 |
| Nepal | 27.17 | 54.20 | 120.32 | 255.00 | 289.60 | 326.37 | 350.02 | 397.95 | 441.52 | 459.44 |
| New Caledonia | 90.85 | 139.65 | 250.43 | 329.30 | 335.48 | 376.00 | 381.46 | 408.43 | 441.87 | 439.38 |
| North Korea | 25.39 | 30.45 | 31.90 | 10.33 | 22.76 | 22.19 | 22.09 | 22.10 | 22.81 | 23.70 |
| Pakistan | 234.18 | 472.16 | 853.80 | 1,865.90 | 2,120.20 | 2,428.30 | 2,677.70 | 2,938.40 | 3,826.11 | 4,209.87 |
| Papua New Guinea | 1.86 | 2.20 | 3.08 | 6.19 | 6.79 | 7.08 | 7.80 | 8.83 | 9.74 | 10.40 |
| Philippines | 243.75 | 571.88 | 1,077.24 | 1,905.95 | 2,171.92 | 2,426.74 | 2,665.06 | 2,976.90 | 3,354.73 | 3,631.47 |
| Samoa | 0.10 | 0.19 | 0.26 | 0.50 | 0.56 | 0.63 | 0.66 | 0.69 | 0.76 | 0.83 |
| Singapore | 25.79 | 40.62 | 70.39 | 123.40 | 134.21 | 147.44 | 142.28 | 143.87 | 162.58 | 157.14 |
| Solomon Islands | 0.12 | 0.24 | 0.53 | 1.24 | 1.44 | 1.52 | 1.73 | 1.84 | 1.72 | 1.77 |
| South Korea | 37,788.50 | 81,312.30 | 178,797.00 | 398,838.00 | 448,596.00 | 491,135.00 | 484,103.00 | 529,500.00 | 603,235.90 | 651,415.30 |
| Sri Lanka | 66.53 | 162.38 | 321.78 | 667.77 | 768.13 | 890.27 | 1,017.99 | 1,105.96 | 1,257.64 | 1,407.40 |
| Taiwan | 1,519.95 | 2,517.13 | 4,430.06 | 7,277.55 | 7,906.08 | 8,574.78 | 9,204.17 | 9,649.05 | 10,187.39 | 9,930.39 |
| Tajikistan | | | 0.00 | 0.07 | 0.31 | 0.52 | 1.03 | 1.35 | 1.79 | 2.56 |
| Thailand | 662.48 | 1,056.50 | 2,183.55 | 4,186.21 | 4,611.04 | 4,732.61 | 4,626.45 | 4,637.08 | 4,922.73 | 5,133.50 |
| Tonga | 0.06 | 0.09 | 0.17 | 0.21 | 0.23 | 0.22 | 0.23 | 0.26 | 0.27 | 0.29 |
| Turkmenistan | | | 0.00 | 0.13 | 1.55 | 2.22 | 2.80 | 4.01 | 5.13 | 7.02 |
| Tuvalu | 0.00 | 0.01 | 0.01 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 | 0.02 |
| Uzbekistan | | | 0.03 | 302.79 | 559.07 | 976.83 | 1,416.16 | 2,128.66 | 3,255.60 | 4,868.40 |
| Vanuatu | 7.75 | 12.85 | 18.35 | 26.29 | 27.46 | 29.72 | 32.50 | 32.48 | 33.75 | 34.13 |
| Vietnam | 7.90 | 138.91 | 41,955.00 | 228,892.00 | 272,036.00 | 313,623.00 | 361,016.00 | 399,942.00 | 441,646.00 | 481,295.00 |
| Australasia | | | | | | | | | | |
| Australia | 143.69 | 250.44 | 419.00 | 515.46 | 546.60 | 575.69 | 607.23 | 640.77 | 688.16 | 732.81 |
| New Zealand | 22.99 | 45.28 | 73.15 | 93.42 | 97.96 | 101.62 | 103.39 | 102.86 | 104.64 | 110.90 |

Source: Euromonitor International from International Monetary Fund (IMF), International Financial Statistics

External Trade Statistics

Imports (cif) 1980-2009 (Continued)

US\$ million

| | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|---------------------|---------|---------|---------|---------|---------|---------|-----------|-----------|
| Asia Pacific | | | | | | | | |
| Afghanistan | 1,034 | 1,608 | 1,960 | 2,988 | 3,782 | 4,875 | 5,644 | 6,743 |
| American Samoa | | | 604 | 520 | 579 | 650 | 680 | 600 |
| Armenia | 987 | 1,280 | 1,351 | 1,768 | 2,194 | 3,282 | 4,427 | 3,303 |
| Azerbaijan | 1,666 | 2,626 | 3,516 | 4,211 | 5,267 | 5,714 | 7,170 | 6,120 |
| Bangladesh | 7,914 | 9,516 | 12,599 | 12,881 | 14,964 | 17,263 | 22,473 | 20,631 |
| Bhutan | 197 | 249 | 411 | 386 | 420 | 480 | 560 | 585 |
| Brunei | 1,630 | 1,341 | 1,639 | 1,669 | 1,961 | 3,887 | 2,618 | 2,499 |
| Cambodia | 2,318 | 2,560 | 3,193 | 3,927 | 4,749 | 5,300 | 6,510 | 5,390 |
| China | 295,170 | 412,760 | 561,229 | 660,206 | 791,797 | 956,233 | 1,132,220 | 1,003,880 |
| Fiji | 906 | 1,209 | 1,446 | 1,607 | 1,802 | 1,801 | 2,246 | 1,470 |
| French Polynesia | 1,336 | 1,418 | 1,500 | 1,723 | 1,656 | 1,863 | 2,237 | 1,740 |
| Guam | | | | | | | | |
| Hong Kong, China | 207,644 | 231,896 | 271,074 | 299,533 | 334,681 | 367,647 | 388,505 | 347,311 |
| India | 56,532 | 71,216 | 97,652 | 136,753 | 171,389 | 216,760 | 289,883 | 234,072 |
| Indonesia | 38,340 | 42,246 | 54,877 | 75,532 | 80,346 | 92,777 | 126,950 | 91,749 |
| Japan | 337,598 | 383,298 | 455,190 | 515,808 | 579,042 | 622,135 | 762,439 | 552,255 |
| Kazakhstan | 6,584 | 8,409 | 12,781 | 17,353 | 24,956 | 32,940 | 39,011 | 29,459 |
| Kiribati | 49 | 54 | 59 | 74 | 63 | 70 | 55 | 54 |
| Kyrgyzstan | 587 | 717 | 941 | 1,101 | 1,718 | 2,412 | 4,072 | 3,040 |
| Laos | 447 | 462 | 713 | 882 | 1,060 | 1,067 | 1,405 | 1,430 |
| Macau | 2,530 | 2,755 | 3,478 | 3,913 | 4,565 | 5,366 | 5,365 | 4,622 |
| Malaysia | 79,869 | 81,948 | 105,298 | 114,411 | 131,080 | 146,774 | 164,410 | 123,693 |
| Maldives | 391 | 471 | 645 | 745 | 881 | 1,098 | 1,417 | 1,051 |
| Mongolia | 691 | 801 | 1,021 | 1,184 | 1,486 | 2,117 | 3,616 | 2,131 |
| Myanmar | 2,348 | 2,091 | 2,196 | 1,927 | 2,564 | 3,280 | 4,299 | 4,393 |
| Nauru | 24 | 25 | 27 | 28 | 29 | 30 | 31 | 26 |
| Nepal | 1,379 | 1,634 | 1,851 | 2,094 | 2,389 | 2,931 | 3,181 | 3,670 |
| New Caledonia | 1,013 | 1,532 | 1,641 | 1,774 | 2,117 | 2,836 | 3,213 | 2,580 |
| North Korea | 2,266 | 2,228 | 2,627 | 3,114 | 3,450 | 4,474 | 6,386 | 5,111 |
| Pakistan | 11,252 | 13,037 | 17,905 | 25,331 | 29,825 | 32,596 | 42,143 | 31,700 |
| Papua New Guinea | 1,235 | 1,367 | 1,681 | 1,728 | 2,289 | 2,950 | 3,550 | 3,480 |
| Philippines | 37,180 | 39,502 | 42,345 | 46,964 | 54,081 | 57,708 | 60,485 | 45,735 |
| Samoa | 132 | 150 | 210 | 239 | 275 | 266 | 288 | 231 |
| Singapore | 116,448 | 127,939 | 163,854 | 200,047 | 238,710 | 263,155 | 319,782 | 245,784 |
| Solomon Islands | 67 | 83 | 85 | 185 | 210 | 250 | 293 | 239 |
| South Korea | 148,637 | 175,337 | 220,141 | 256,288 | 303,937 | 350,877 | 427,253 | 317,457 |
| Sri Lanka | 6,105 | 6,672 | 7,973 | 8,834 | 10,258 | 11,301 | 13,953 | 9,883 |
| Taiwan | 113,245 | 128,010 | 168,758 | 182,614 | 202,698 | 219,252 | 240,448 | 174,370 |
| Tajikistan | 721 | 881 | 1,191 | 1,330 | 1,725 | 2,538 | 3,245 | 2,939 |
| Thailand | 64,645 | 75,824 | 94,410 | 118,158 | 128,723 | 140,795 | 178,770 | 134,832 |
| Tonga | 89 | 94 | 105 | 120 | 130 | 143 | 150 | 160 |
| Turkmenistan | 2,128 | 2,511 | 2,678 | 2,627 | 2,555 | 3,332 | 5,291 | 6,176 |
| Tuvalu | 11 | 11 | 11 | 13 | 13 | 20 | 26 | 25 |
| Uzbekistan | 2,360 | 2,741 | 3,517 | 4,125 | 5,052 | 6,887 | 7,807 | 8,325 |
| Vanuatu | 90 | 106 | 128 | 149 | 161 | 202 | 265 | 280 |
| Vietnam | 19,746 | 25,256 | 31,969 | 36,978 | 44,410 | 60,869 | 49,570 | 68,922 |
| Australasia | | | | | | | | |
| Australia | 69,555 | 84,781 | 103,865 | 118,868 | 132,733 | 157,907 | 191,542 | 160,618 |
| New Zealand | 15,044 | 18,550 | 23,194 | 26,235 | 26,428 | 30,886 | 34,374 | 25,579 |

Source: Euromonitor International from International Monetary Fund (IMF), International Financial Statistics

Notes: US\$ totals in this table may differ from the totals given for Imports (cif) by Origin and Imports (cif) by Commodity

Population Statistics

Persons of Working Age (15-64 Years) at January 1st 1990-2009 (continued)

'000

| | 1990 | 1995 | 2000 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|---------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Asia Pacific | | | | | | | | | |
| Afghanistan | 6,486 | 9,228 | 10,419 | 12,017 | 12,491 | 12,977 | 13,482 | 14,005 | 14,545 |
| American Samoa | 27 | 31 | 33 | 36 | 37 | 38 | 39 | 39 | 40 |
| Armenia | 2,269 | 2,003 | 1,973 | 2,009 | 2,025 | 2,044 | 2,067 | 2,089 | 2,109 |
| Azerbaijan | 4,387 | 4,672 | 5,067 | 5,449 | 5,562 | 5,680 | 5,800 | 5,916 | 6,029 |
| Bangladesh | 62,364 | 72,619 | 84,195 | 93,460 | 95,762 | 98,059 | 100,345 | 102,622 | 104,891 |
| Bhutan | 296 | 266 | 310 | 382 | 399 | 414 | 427 | 439 | 451 |
| Brunei | 161 | 190 | 219 | 245 | 251 | 258 | 265 | 272 | 279 |
| Cambodia | 5,099 | 5,793 | 7,038 | 8,037 | 8,294 | 8,559 | 8,829 | 9,098 | 9,362 |
| China | 751,950 | 797,821 | 869,058 | 932,057 | 927,559 | 945,571 | 956,353 | 968,705 | 977,155 |
| Fiji | 427 | 470 | 500 | 517 | 521 | 526 | 531 | 537 | 542 |
| French Polynesia | 120 | 135 | 152 | 169 | 172 | 175 | 178 | 181 | 183 |
| Guam | 88 | 94 | 100 | 106 | 108 | 110 | 112 | 114 | 116 |
| Hong Kong, China | 3,995 | 4,359 | 4,808 | 4,959 | 5,010 | 5,066 | 5,133 | 5,221 | 5,289 |
| India | 490,449 | 551,302 | 617,500 | 673,009 | 687,323 | 701,885 | 716,670 | 731,607 | 746,581 |
| Indonesia | 107,101 | 120,047 | 132,982 | 142,543 | 144,849 | 147,156 | 149,471 | 151,788 | 154,094 |
| Japan | 86,137 | 87,259 | 86,379 | 85,148 | 84,413 | 83,730 | 83,012 | 82,301 | 81,560 |
| Kazakhstan | 10,201 | 10,078 | 9,765 | 10,082 | 10,232 | 10,393 | 10,569 | 10,730 | 10,875 |
| Kiribati | 40 | 43 | 48 | 53 | 54 | 56 | 57 | 58 | 60 |
| Kyrgyzstan | 2,524 | 2,617 | 2,951 | 3,213 | 3,283 | 3,358 | 3,435 | 3,512 | 3,588 |
| Laos | 2,222 | 2,540 | 2,884 | 3,210 | 3,302 | 3,400 | 3,502 | 3,609 | 3,718 |
| Macau | 252 | 275 | 310 | 360 | 374 | 389 | 404 | 418 | 430 |
| Malaysia | 10,669 | 12,602 | 14,560 | 16,091 | 16,483 | 16,859 | 17,237 | 17,582 | 17,932 |
| Maldives | 108 | 127 | 154 | 179 | 185 | 191 | 197 | 203 | 209 |
| Mongolia | 1,203 | 1,302 | 1,476 | 1,674 | 1,721 | 1,763 | 1,801 | 1,836 | 1,869 |
| Myanmar | 23,892 | 26,826 | 30,075 | 31,768 | 32,160 | 32,573 | 33,000 | 33,438 | 33,878 |
| Nauru | | | | | | | | | |
| Nepal | 10,383 | 11,838 | 13,573 | 15,157 | 15,584 | 16,026 | 16,479 | 16,945 | 17,424 |
| New Caledonia | 108 | 124 | 139 | 152 | 155 | 158 | 161 | 165 | 168 |
| North Korea | 13,930 | 14,638 | 15,418 | 15,810 | 15,913 | 16,031 | 16,161 | 16,297 | 16,432 |
| Pakistan | 61,099 | 69,304 | 81,550 | 92,677 | 95,507 | 98,327 | 101,129 | 103,925 | 106,737 |
| Papua New Guinea | 2,318 | 2,659 | 3,043 | 3,388 | 3,481 | 3,578 | 3,678 | 3,781 | 3,888 |
| Philippines | 33,955 | 39,311 | 44,947 | 50,138 | 51,509 | 52,890 | 54,275 | 55,643 | 57,040 |
| Samoa | 89 | 95 | 97 | 97 | 97 | 97 | 98 | 99 | 100 |
| Singapore | 2,164 | 2,490 | 2,855 | 2,986 | 3,067 | 3,178 | 3,329 | 3,531 | 3,654 |
| Solomon Islands | 162 | 193 | 229 | 260 | 268 | 276 | 285 | 294 | 303 |
| South Korea | 29,701 | 31,900 | 33,702 | 34,428 | 34,530 | 34,715 | 34,912 | 35,133 | 35,374 |
| Sri Lanka | 10,810 | 11,753 | 12,578 | 13,249 | 13,394 | 13,524 | 13,639 | 13,738 | 13,817 |
| Taiwan | 13,412 | 14,446 | 15,492 | 16,035 | 16,152 | 16,295 | 16,444 | 16,585 | 16,730 |
| Tajikistan | 2,811 | 3,032 | 3,339 | 3,618 | 3,704 | 3,800 | 3,905 | 4,016 | 4,132 |
| Thailand | 37,233 | 40,113 | 42,808 | 44,299 | 44,722 | 45,169 | 45,570 | 46,019 | 46,395 |
| Tonga | 53 | 54 | 55 | 57 | 58 | 58 | 58 | 59 | 59 |
| Turkmenistan | 2,043 | 2,361 | 2,676 | 2,976 | 3,055 | 3,137 | 3,221 | 3,303 | 3,383 |
| Tuvalu | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 |
| Uzbekistan | 11,290 | 12,702 | 14,451 | 16,021 | 16,443 | 16,877 | 17,318 | 17,758 | 18,187 |
| Vanuatu | 78 | 91 | 103 | 118 | 123 | 127 | 131 | 135 | 139 |
| Vietnam | 37,012 | 42,041 | 47,917 | 52,569 | 53,741 | 54,945 | 56,171 | 57,389 | 58,560 |
| Australasia | | | | | | | | | |
| Australia | 11,417 | 12,032 | 12,808 | 13,537 | 13,735 | 13,955 | 14,225 | 14,474 | 14,698 |
| New Zealand | 2,272 | 2,403 | 2,526 | 2,710 | 2,747 | 2,785 | 2,813 | 2,842 | 2,865 |

Source: Euromonitor International from national statistics/UN